

In a Sluggish Economy, Asentinel Customers Save Cash



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With companies fast losing money in the current recession, [Asentinel](#) claims that it can actually save money for its customers with its Telecom Expense Management (TEM) solution.

Often, the telecom system maintained by a company produces erroneous billings, causing companies to shell out more money than they actually should. With its patented software system, Asentinel ([News - Alert](#)) 5.0, the company claims that these errors can be minimized. The system also provides detailed reporting and budgeting capabilities to the companies, allowing them to plan their TEM spending in an organized manner.

One of the reasons for Asentinel's success in analyzing and reporting on paper bills is its introduction of OIR (Optical Invoice Recognition), a technology that can intelligently read paper invoices down to the smallest detail with a near 100 percent accuracy rate. Major companies invariably receive at least 10% of their telecom bills in paper.

"Our industry has increased because all of the research says that telecom is an area where the average business is losing money," said David C. Perdue, Asentinel CEO. "People have chosen the Asentinel system because it is patented, proven and puts cash in hand faster than any other system. In times like these, cash in hand keeps a business running and employees in their jobs."

Asentinel looks to eliminate the worry of managing and lessening TEM expenses for its customers. In this regard, the company has introduced TouchFree TEM offering, which allows customers to have their telecom invoices sent directly to Asentinel. Here, the paper invoices will be scanned using the OIR technology. Also, customers can still see the bills with the help of Asentinel 5.0 real-time interface.

Recently, [Aberdeen](#) released a report in which the company [stated](#) that organizations using Asentinel's patented Telecom Expense Management (TEM) solution, Asentinel 5.0, implement their solutions more quickly than typical TEM users. The result also predicted that these companies can quickly realize savings above and beyond those that were projected, resulting in a faster ROI and increased cash flow.

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